

Information Notice for Webinars

In accordance with Article 13 of the General Data Protection Regulation (“GDPR”), as from time to time amended, we herewith inform you about the processing of your personal data by Baker Hughes (“we”, “us”, “our”) and your rights according to the European General Data Protection Regulation (“GDPR”) and applicable data protection laws.

The person responsible (controller) for data processing is:

Baker Hughes Company
17015 Aldine Westfield Road
Houston, TX 77073

Our data protection team can be contacted at BHPrivacyTeam@bakerhughes.com.

Which personal data do we use and where do they come from?

The categories of personal data processed include your master data (first name, last name), contact data (company e-mail address) as well as your company’s name and country or territory.

All personal data which you send to us over our Baker Hughes internet portal through the online registration form are duly collected, stored and used in the context of the registration to and the attendance of the Baker Hughes Webinar (“Webinar”).

For which reason do we process your personal data?

Administration purposes:

The contact data to be entered in the registration form submitted to us (company name as well as the Country, e-mail address) are necessary for us in order to process your registration form, administer the requested attendance at the Webinar as well as the preparation and follow-up work regarding the Webinar (hereinafter referred to as: “administration purposes”).

The aforementioned use of the necessary and voluntary provided personal data is based on your consent given during the registration process.

You have the right to withdraw your consent to the use of your personal data for administration purposes at any time for the future by contacting Carlo.Cangiano@bakerhughes.com

However, if you do not provide us with the aforementioned personal data that are necessary for administration purposes or withdraw your consent before the Webinar, you cannot attend the Webinar, since we are not able to otherwise ensure that only approved attendees will actually attend the event.

Part of the webinar is a voluntary Q&A session. The tool used for the Q&A is called “Live Event Q&A” from Microsoft. The Microsoft Privacy Notice is available [here](#). If you choose to send questions or comments via the tool you have the option to send them with a name or anonymously. If you choose to send with a name this will be visible to all other attendees.

Marketing communication:

If you have given your consent during the registration process, we will use your name and email address to send you, from time to time, information on topics and innovations transforming my industry, including special event invitations, surveys, newsletters, product and service incentives, new product announcements and industry publications (hereinafter referred to as: "marketing purposes") from Baker Hughes Company and its affiliated companies (together "Baker Hughes").

You can withdraw your consent to the use of your personal data for marketing purposes at any time for the future by contacting Carlo.Cangiano@bakerhughes.com or you can do so by unsubscribing of such communication for marketing purposes by using the unsubscribe link at the bottom of each e-mail.

Recordings of the Webinar:

The content of the session including the speeches and Q&A questions and answers will be recorded and made available online on several media channels, such as YouTube, LinkedIn and Baker Hughes website, and for the follow-up work of the Event, including the promotion of the Webinar (hereinafter referred to as: "promotion purposes"). Personal data of the attendees and the names of the attendees participating in the Q&A will not be part of the recording. Only the submitted Q&A questions and comments will be verbally recorded.

Using video footage for promotion purposes regarding the Webinar is a legitimate interest that we pursue as host of the Event.

How long are your data stored?

The aforementioned personal data are processed for no longer than the period of time which is necessary:

- to administer your attendance at the Webinar as well as the preparation and follow-up work,
- to set up and publish an attendee list,
- to provide you with marketing communication, and/or
- to report about the Webinar on certain media channels, or
- until you withdraw your consent.

Further storage of your personal data may take place if this is required by law.

Who receives your data?

Baker Hughes Company and its affiliates receive your personal data in terms of marketing purposes and as far as this is necessary for administration purposes.

In addition, we may transfer your personal data with authorized service providers and/or other Baker Hughes subsidiaries for administration purposes and/or the provision of communication for marketing purposes. Please find below listed the relevant legal entities with a link to their Privacy Notice:

- Genpact UK LTD (<https://www.genpact.com/about-us/privacy>)
- GE (<https://www.ge.com/privacy>)

Transfer outside the European Union (EU)/European Economic Area (EEA)

To facilitate our global operations, we also transfer information to other countries outside the EU/EEA (hereinafter referred to as: "third countries"). This privacy notice also applies if we transfer personal information to third countries. We have taken the appropriate safeguards to require that your personal information will remain protected.

When we share information about you within and among Baker Hughes affiliates and subsidiaries or other recipients outside the company, where applicable, we only transfer these information to third countries outside the EU/EEA that have been decided to provide an adequate level of data protection by the European Commission, and in case of the US are registered under the US-EU Privacy Shield, or make use of standard contractual data protection clauses, which have been approved by the European Commission.

What data protection rights can you claim as a data subject?

You can request information about your personal data stored by contacting the above-mentioned address. You may also request that your data be corrected or deleted under certain circumstances. You may also have the right to restrict the processing of your data and to have the data you provide disclosed in a structured, common and machine-readable format.

If you have any concerns or questions regarding data protection about the processing of your data, please contact our data protection team under the above-mentioned e-mail address. However, in case you want to complain to the supervisory authority, you can contact the supervisory authority of your habitual residence, your place of work or the competent supervisory authority for our company:

The Data Protection Authority has only one location in Rome

Piazza Venezia No. 11 - 00187 Rome

Telephone switchboard: (-39) 06.696771

Fax: (-39) 06.69677.3785

Email: protocollo@gpdp.it (for general information you can send an email to: garante@gpdp.it)